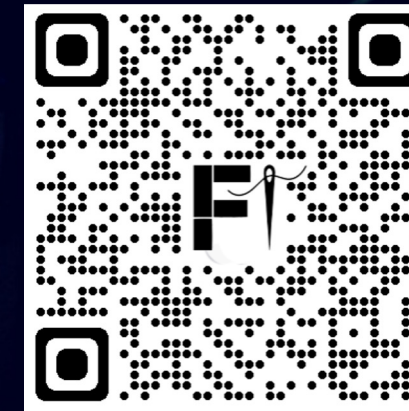


# FABRIC





# We're democratizing fashion

FABRIC is a non-profit fashion incubator, business accelerator, phygital innovation center, design studio, academy, and on-demand manufacturer that is sustainably disrupting, redefining and reshoring the fashion industry for brands and modern apparel entrepreneurs.





# FABRIC



TEMPE

FABRIC Tempe is an Arizona non-profit

**\$10M+** Giveback since 2016

## MISSION

OUR MISSION is to provide apparel entrepreneurs with training, guidance, innovative industry resources, and access to no-minimum and on-demand manufacturing, so they can build sustainable fashion businesses domestically.

## VISION

OUR VISION is to establish Arizona as a modern fashion industry capital for the U.S. by creating a tech-based, sustainable, closed loop fashion industry ecosystem that attracts and supports direct-to-consumer apparel brands.

## GIVEBACK

**\$3,011,000**

2022 Giveback

**1000+**

Apparel Entrepreneurs Served

Free & discounted industry resources for everyone

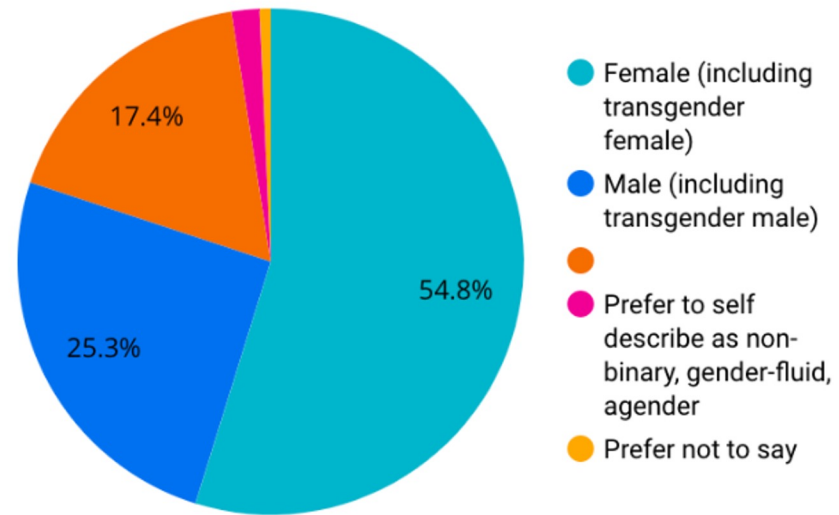
**250 Partial & 40 full scholarships** into Apparel Entrepreneur Roadmap for **minority, veteran, disabled, & economically challenged** entrepreneurs

# Over 1000 Apparel Entrepreneurs supported since 2016

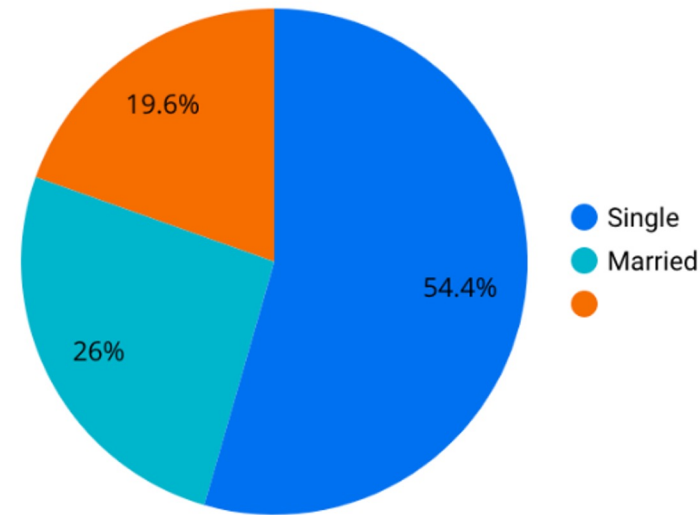
87 Partial Scholarships granted  
60 Full Scholarships granted

# YEAR-TO-DATE SCHOLARSHIPS STATS

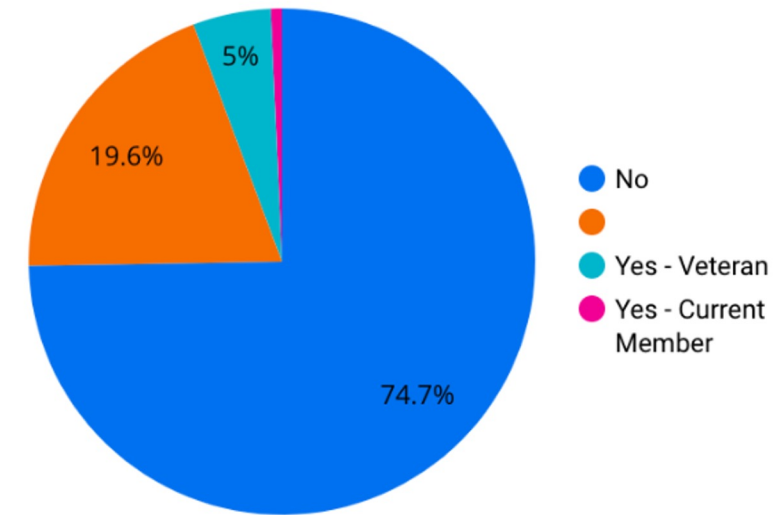
### Gender



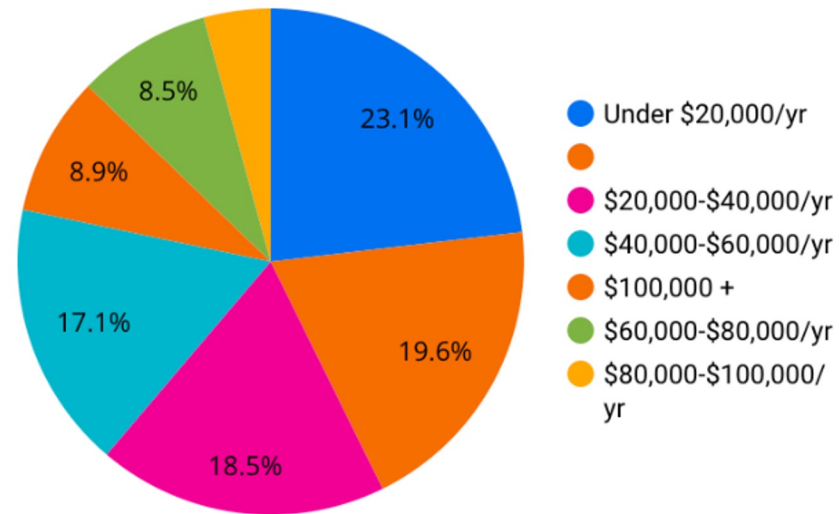
### Marital Status



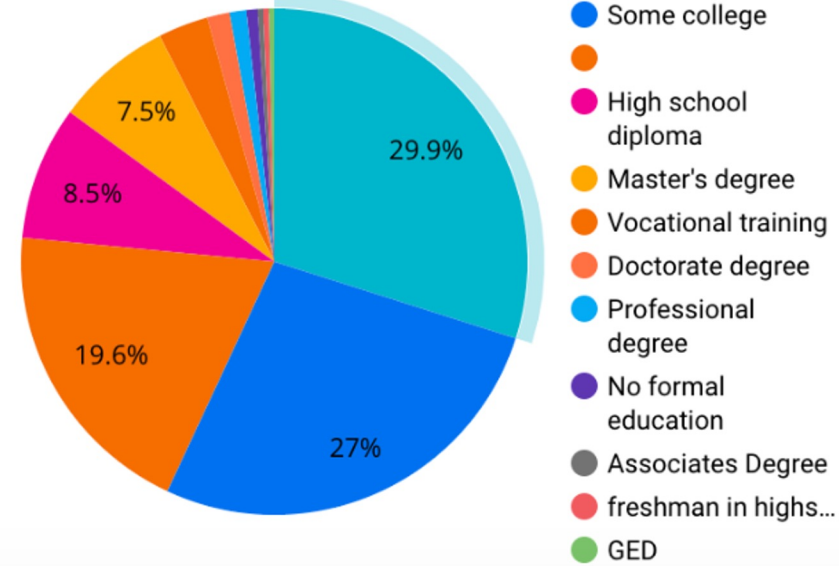
### Veteran



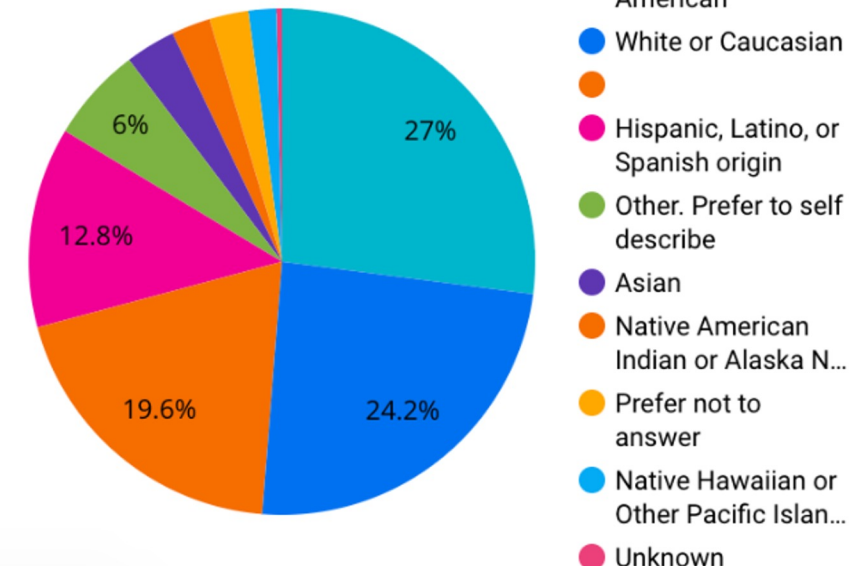
### Income



### Education



### Ethnicity





# Sustainability is at the core of FABRIC.

---

- **Reshoring** manufacturing for transparency.
- Using **tech** to eliminate sample making waste.
- Our **no-minimum** manufacturing reduces overseas overproduction.
- Skilled staff get paid **fair wages** and benefits.
- Our cutting floor scraps get recycled or repurposed into garments under the label **reFABRICate**.
- Using Kornit Presto **sustainable direct-to-fabric printer**
- We supported an enclave from The Centers for Habilitation in their efforts to upcycle ASU's old banners into tote bags that were sold in the ASU bookstore. We were recipients of the Arizona State University's President's **Award for Sustainability** for this program.
- Our **Eco Fashion Week** celebrates and supports sustainable fashion brands and provides education about sustainability.
- We **manufactured 800K sustainable medical Level 2 & 3 isolation gowns** during the COVID-19 pandemic that can be washed 100x which has kept 70M disposable gowns from the landfill.
- Recipients of the **AZ Department of Environmental Quality's Voluntary Environmental Stewardship Program Award**.
- Committee Members: **AZDEQ AZ Forward Circular Economy Textiles Committee**
- Committee Members: **Tempe Chamber's Sustainability Committee**

Who  
made  
my  
clothes?

#WHOMADEMYCLOTHES  
FASHIONREVOLUTION.ORG



# The Pyramid Exists

## Innovation, Design and Collaboration Center





**FABRIC has created the nation's first  
Phygital Fashion Innovation Center open to  
brands of all sizes**





**Phygital Fashion Innovation Center:  
*WEAR* the industry collaborates to create a better future**

***Phygital fashion:***

***The digital world of apparel development has merged with the physical world to create a 'phygital' reality. A reality that allows brands to design, produce, merchandise and sell fashion in completely new, highly efficient and sustainable ways.***



# TAKING FASHION FORWARD



*Digital*



*Physical*





*“Wear”* the industry comes to play..

Apparel entrepreneurs, brands, students, industry partners, researchers, academia and innovators learn and participate in designing and producing physical fashion using the latest technology, in the smartest, most efficient and sustainable ways available today, and into the future.

**First Floor**

# FIRST FLOOR

## Physical Fashion Floor

### DESIGN SPACE

- Material/Trim Sourcing Library
- Pattern Making Services
- Technical Design Services
- Sample Making
- Pattern Grading/Marking
- DIY Maker's Space

### PRODUCTION SPACE

- Working, on-demand, Eco-Smart Factory
  - Lectra/Gerber software and cutters
  - Kornit DTF printing
  - No-minimum production Sewing
- Test, research and innovation site for advanced apparel manufacturing open to industry, academia, brands and the public.

### PRODUCTS | SERVICES | EXPERIENCES

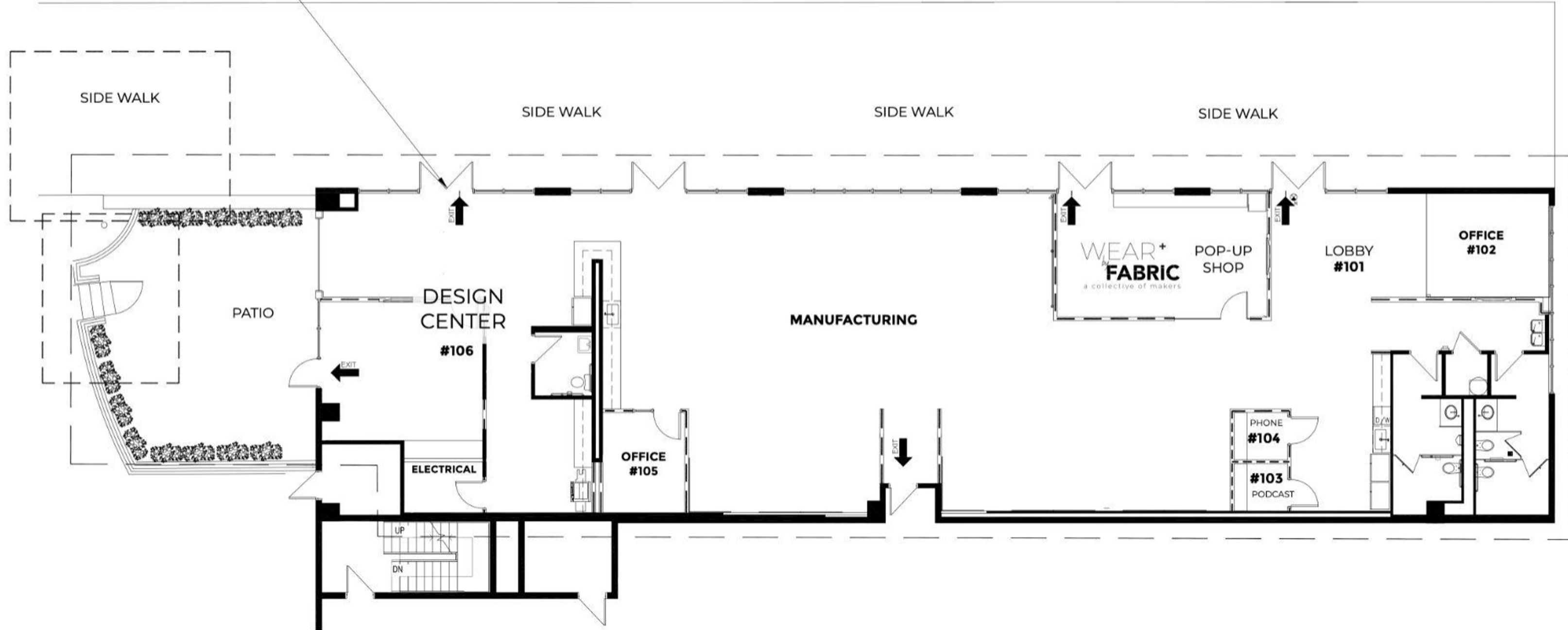
- Entrepreneur Roadmap (Physical Fashion)
- Sourcing
- Physical design development & sample making
- Physical on-demand manufacturing
- Education - Sewing, pattern, textiles
- DTF printing
- Showroom & Pop Ups
- Eco Smart Factory tours & live demos for industry, public, schools



# FIRST FLOOR

## Physical Fashion Floor

SUITE ENTRY/EXIT EGRESS  
TO CONFERENCE ROOM  
AND PATIO.



# Second Floor

*“Wear”* the future is the present...

Where the latest in digital fashion is created and experienced. Virtual runways, VR, AR, AI, Web3, 3D design, NFT's, smart mirror, digital selling, digital showroom, market insight and more.



# SECOND FLOOR

## Digital Fashion Floor

### DIGITAL DESIGN SPACE

- Immersive Digital Design Showroom
- Digital Design & Development Studio
- Offices | Workspace | Co-working
- Classroom & Meeting Space

### EVENT SPACE | WORK SPACE

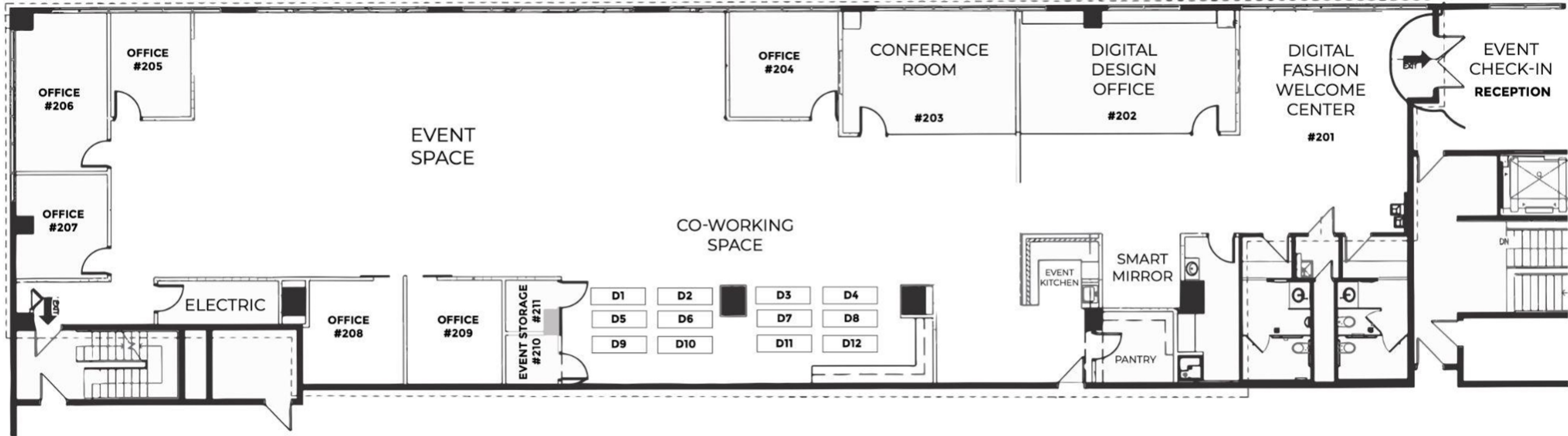
- Industry Event Space for intimate Runway Shows, Industry Events & Gatherings
- Intelligent Fit Mirror (TBD)
- Photo Wall
- Full Service Kitchen
- Dressing Room
- Podcast Room

### PRODUCTS | SERVICES | EXPERIENCES

- Entrepreneur Roadmap (Digital Fashion)
- Digital Fashion Design, Marketing, & Branding
  - Web 3
  - NFT's & NFC's
  - 3D Design, Avatars, AR/VR tech, Avatar creation
  - Blockchain Traceability
  - Virtual Fashion Shows
- Education - Digital Design
- Virtual Showroom & Live Selling
- Virtual Try-Ons
- Digital Experience Center Tours & Live Demos for Industry, Public, Schools

# SECOND FLOOR

## Digital Fashion Floor





# FABRIC



[FABRICIncubator.com](http://FABRICIncubator.com)

[Info@FabricIncubator.com](mailto:Info@FabricIncubator.com)

@FABRICTempe

@FABRICIncubator