



Industry Inventory Challenges

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 **Contemporas**
Fabrics



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The last two years have been a roller coaster for fashion brands. The supply chain disruptions of 2021 led to many merchants struggling to get their hands on enough inventory, and then overbuying to compensate.

At the end of 2022... some of the largest brands and retailers in the world found themselves holding a historic amount of excess inventory.

Under Armour reported in its earnings that its inventory had reached over \$1.2 billion in the quarter ending March 31. Profit margins fell by 3% as the company resorted to steep discounts to work through all that inventory. President and CEO Stephanie Linnartz said there was a “sector-wide inventory malaise” across apparel leading to more discounting.



WOMEN

MEN

ACCESSORIES

**Women's We Made Too
Much**





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The logo for Contempora Fabrics features a circular icon on the left, composed of numerous thin, curved lines in shades of red and blue that create a sense of motion or a stylized 'C'. To the right of the icon, the word 'Contempora' is written in a bold, dark blue, sans-serif font, and the word 'Fabrics' is written in a smaller, lighter blue, sans-serif font directly below it.