



# “SUSTAINABILITY AS A CORE BUSINESS” Climate Action as a Key Priority

**AAPN CODEVI Haiti/Dominican Republic Conference & Tour**  
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Where are WE STAND



A close-up, profile view of Ban Ki-moon, the former Secretary-General of the United Nations. He is wearing glasses, a dark suit, a white shirt, and a patterned tie. He appears to be speaking, with his mouth slightly open. The background is dark and out of focus, showing some faint, repeating patterns.

Sustainable  
development and  
climate change  
are two sides of  
the same coin.

Ban Ki-moon  
Secretary-General  
United Nations

## 9 Categories of the planetary boundaries

### Climate change

CO<sub>2</sub> concentration, energy balance between Earth and space

### Atmospheric aerosol loading

The amount of air pollutants

### Stratospheric ozone depletion

Stratospheric ozone concentration

### Ocean acidification

Carbonate ion concentration in the ocean

### Freshwater change

Amount of water available for human and plants

### Land use change

Size of forest area

### Biosphere integrity

Percentage of functional diversity, speed of extinction

### Biogeochemical flows

Outflow of nitrogen and phosphorus in synthesized fertilizers

### Novel entities

Includes pollution caused by compounds such as plastics





# The fashion industry emits more carbon than international flights and maritime shipping combined. Here are the biggest ways it impacts the planet.

Morgan McFall-Johnsen Oct 21, 2019, 12:22 PM



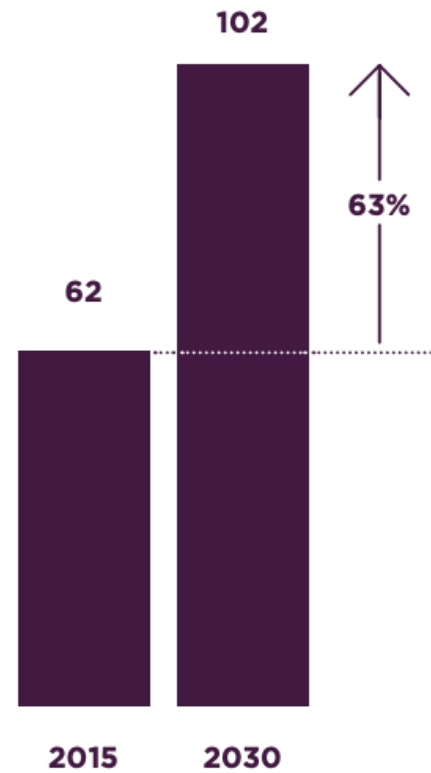
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**A customer shops during the grand opening of the Forever 21 flagship store in New York's Times Square, June 25, 2010.** Lily Bowers/Reuters

**A lot of this clothing ends up in the dump. The equivalent of one garbage truck full of clothes is burned or dumped in a landfill every second.**



## Projected global fashion consumption<sup>1</sup> (Million tons)



## Environmental impact



### Water consumption

Consumed water (billion cubic meters)

2015 2030

79

118

+50%



### Energy emissions

Emissions of CO2 (millions tons)

1,715

2,791

+63%



### Chemicals usage

Chemicals management (Pulse Score in %)

37

Pulse Score not to be projected



### Waste creation

Produced waste (million tons)

92

148

+62%

Fuente: [https://globalfashionagenda.com/wp-content/uploads/2017/05/Pulse-of-the-Fashion-Industry\\_2017.pdf](https://globalfashionagenda.com/wp-content/uploads/2017/05/Pulse-of-the-Fashion-Industry_2017.pdf)



GreEnergy



# The Clothing and Textile Industry Today...

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Contributes \$2.4 trillion  
to global  
manufacturing

Employs 300 million  
people worldwide  
across the value chain  
(many of them women)

Is responsible for an  
estimated 2-8% of the  
world's greenhouse gas  
emissions

Around 215 trillion liters of  
water per year are  
consumed by the industry

Annual material loss of US  
\$100 billion due to  
underutilisation

Textiles account for  
approximately 9% of  
annual microplastic  
losses to the oceans

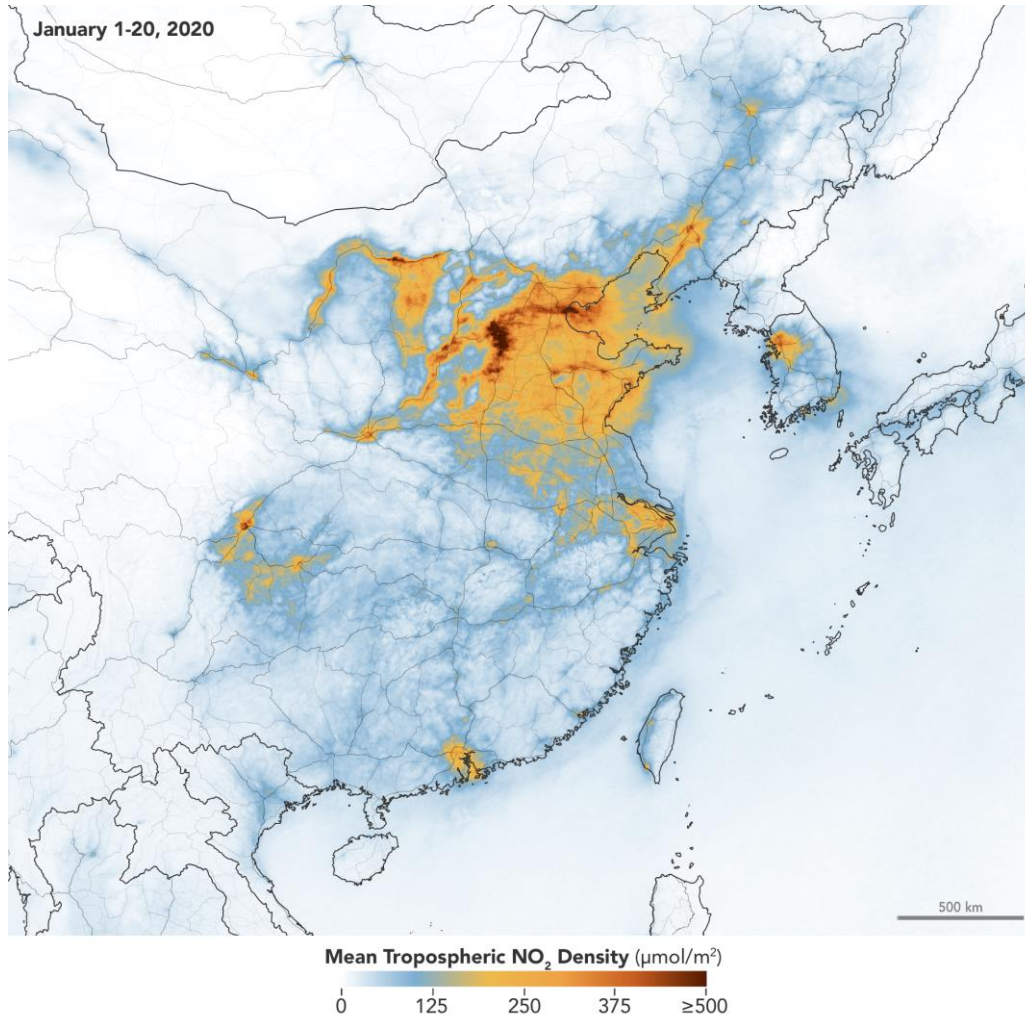




# The Sustainability Challenge in a World POST PANDEMIC



# COVID-19 and CC: China



**NO<sub>2</sub> amounts have dropped with the coronavirus quarantine, Chinese New Year, and a related economic slowdown.**

Image of the Day for March 2, 2020

**Instrument:**  
Sentinel-5P

S&P GLOBAL PLATTS —

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# Same coin: triple dimension

## Economic



“Rather than having separate sustainability, ESG, and business strategies, it’s imperative that businesses develop one strategy which embeds ESG principles and provides a roadmap for the creation of value for the company and its stakeholders.”

– **Rahul Arora**

Partner, Sustainability, ESG and Climate Change, ERM

## Social



*“It is no longer enough for companies to cover potential downsides in their human capital management such as protecting against lawsuits. To develop a competitive advantage, companies will need to optimize human capital management for upsides – like high employee engagement – that drive growth and innovation.”*

– **Judy Analco**

Consulting Director, ERM

## Environmental - climate

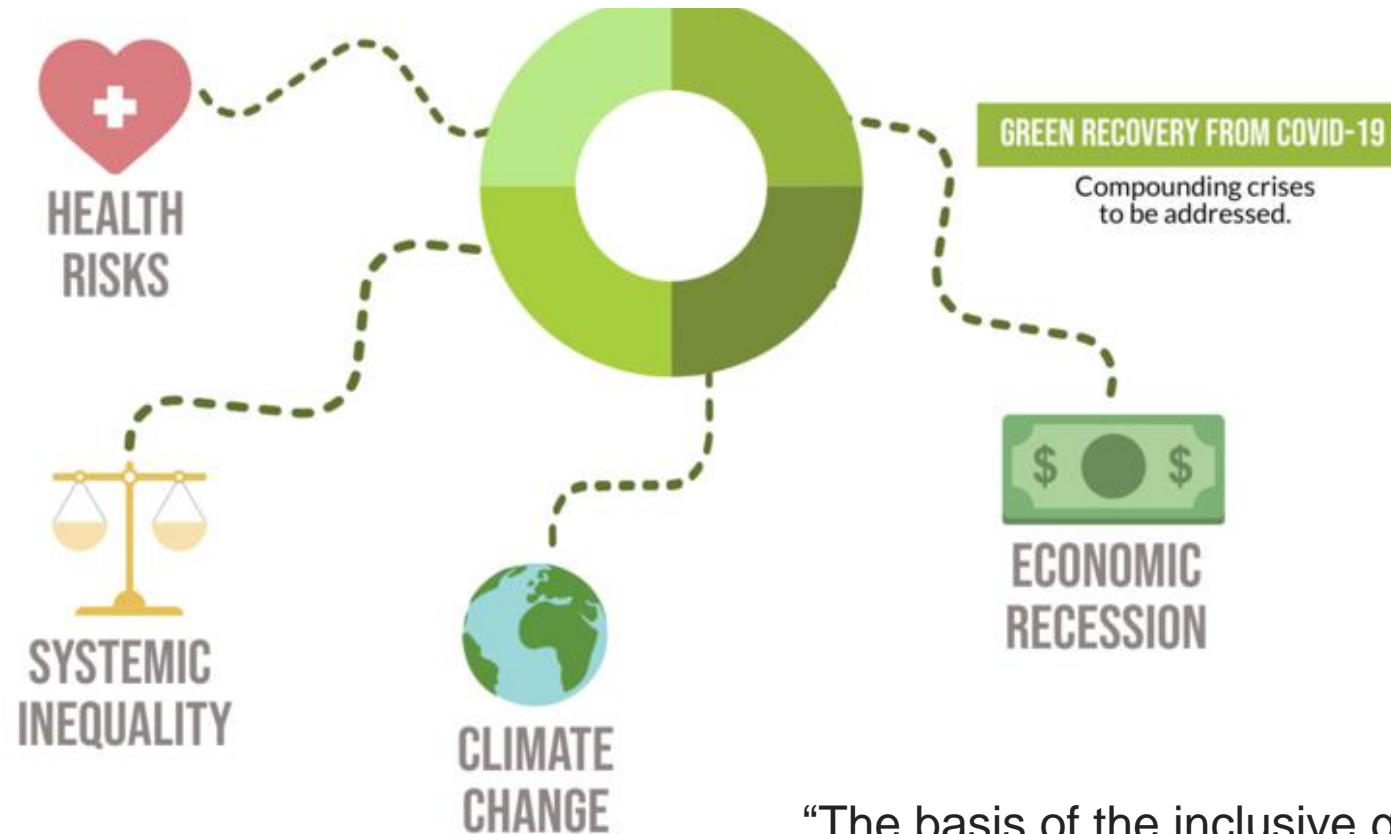


*“Collaboration, intensified corporate engagement, and progress toward net zero emissions alignment will continue into 2022. Sector decarbonization will gain even more focus supported by initiatives like Ceres’ [Ambition 2030](#), and Climate Action 100+’s [Global Sector Strategies](#). On the regulatory front, we expect the SEC to issue a strong climate risk disclosure mandate that requires TCFD alignment, disclosure, and other elements as well as regulatory steps by other federal and state regulators. In 2022, we also anticipate that more investors will see the opportunities in the transition to a net zero emissions economy and pursue them.”*

– **Steven Rothstein**

Managing Director, Ceres Accelerator for Sustainable Capital Markets

# What is a green recovery?

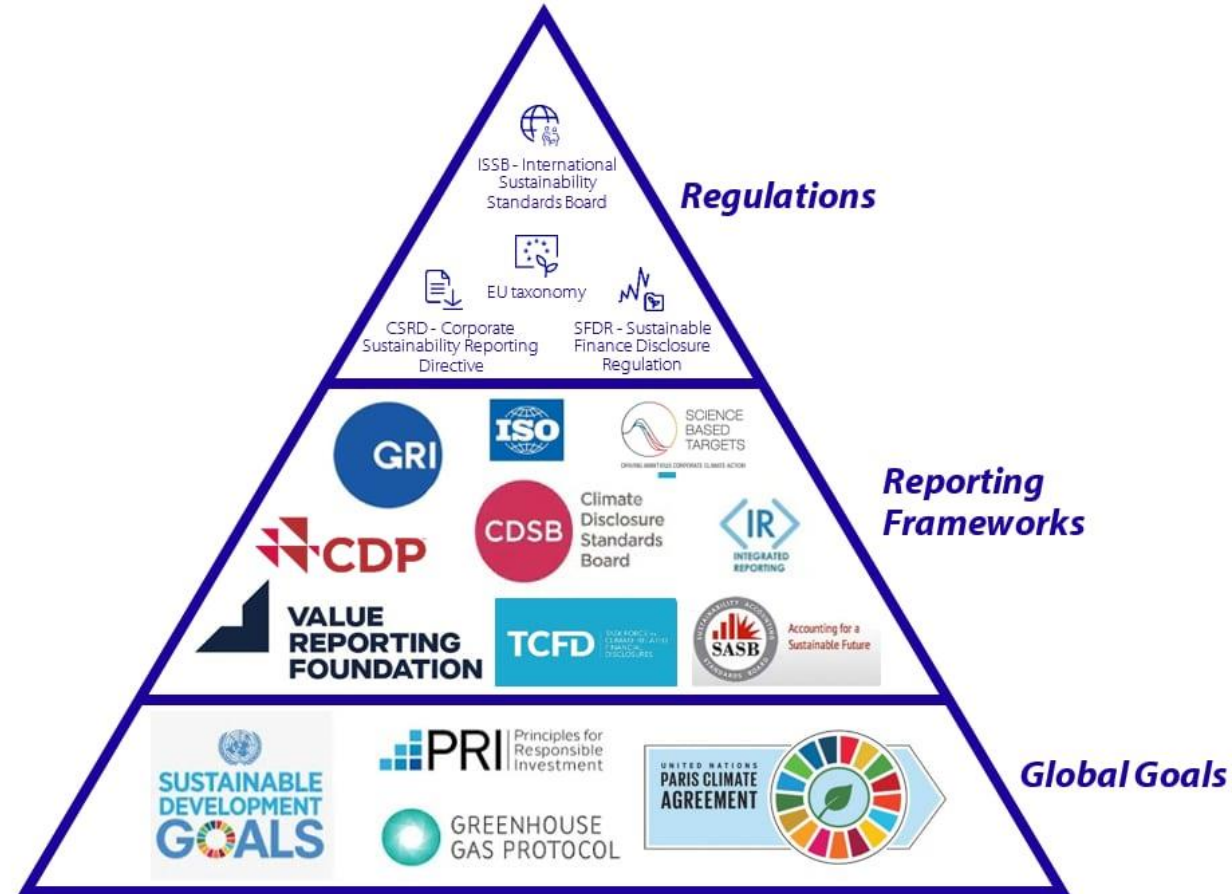


“The basis of the inclusive green recovery is a possibility to reimagine where we want to go as a society from here, in terms of improving livelihoods and fighting climate change”.  
Dr. Laura Bozzi, Director of Programs. Yale University.

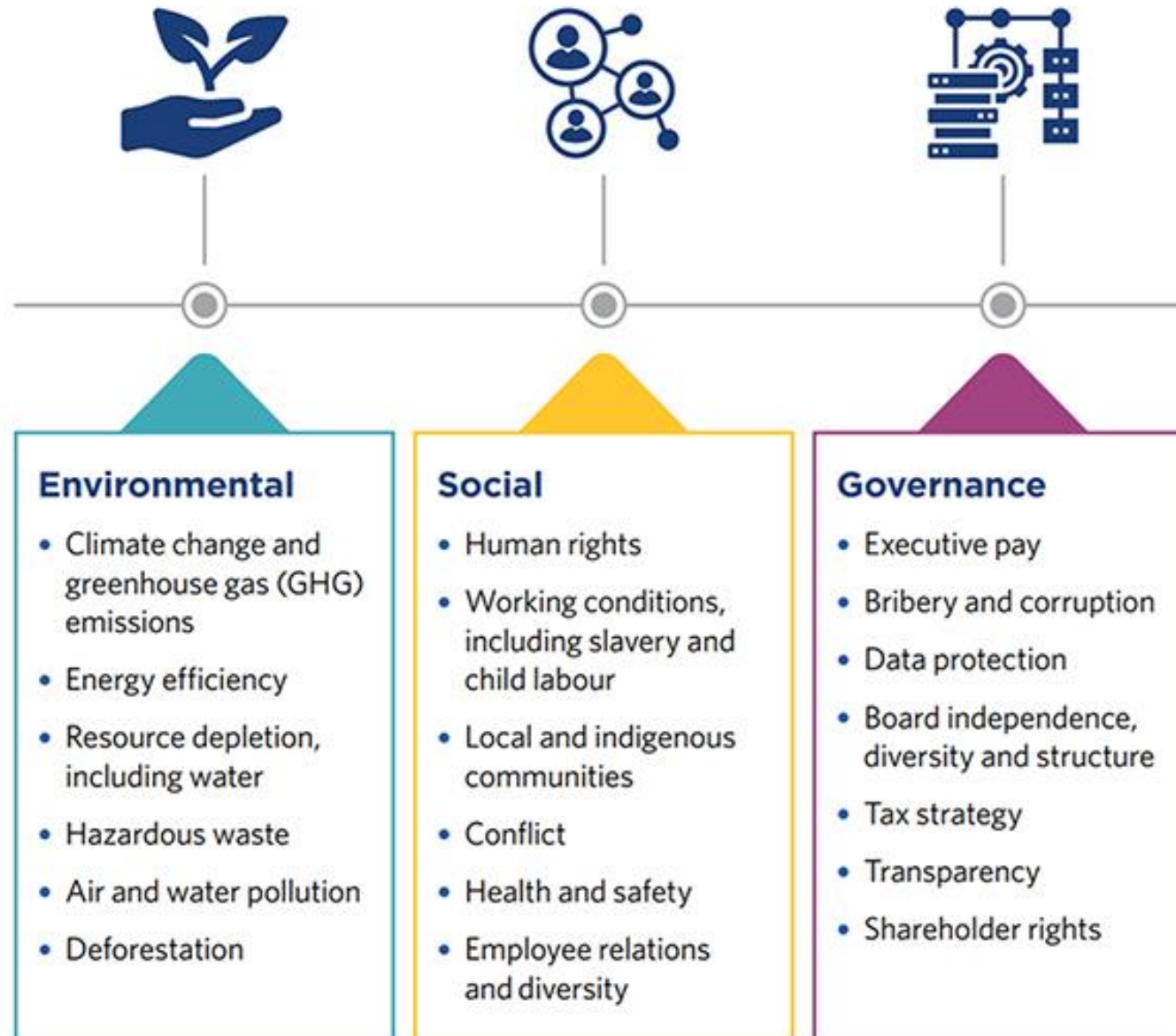
# Sustainability Voluntary Standards



# Reporting - Transparency







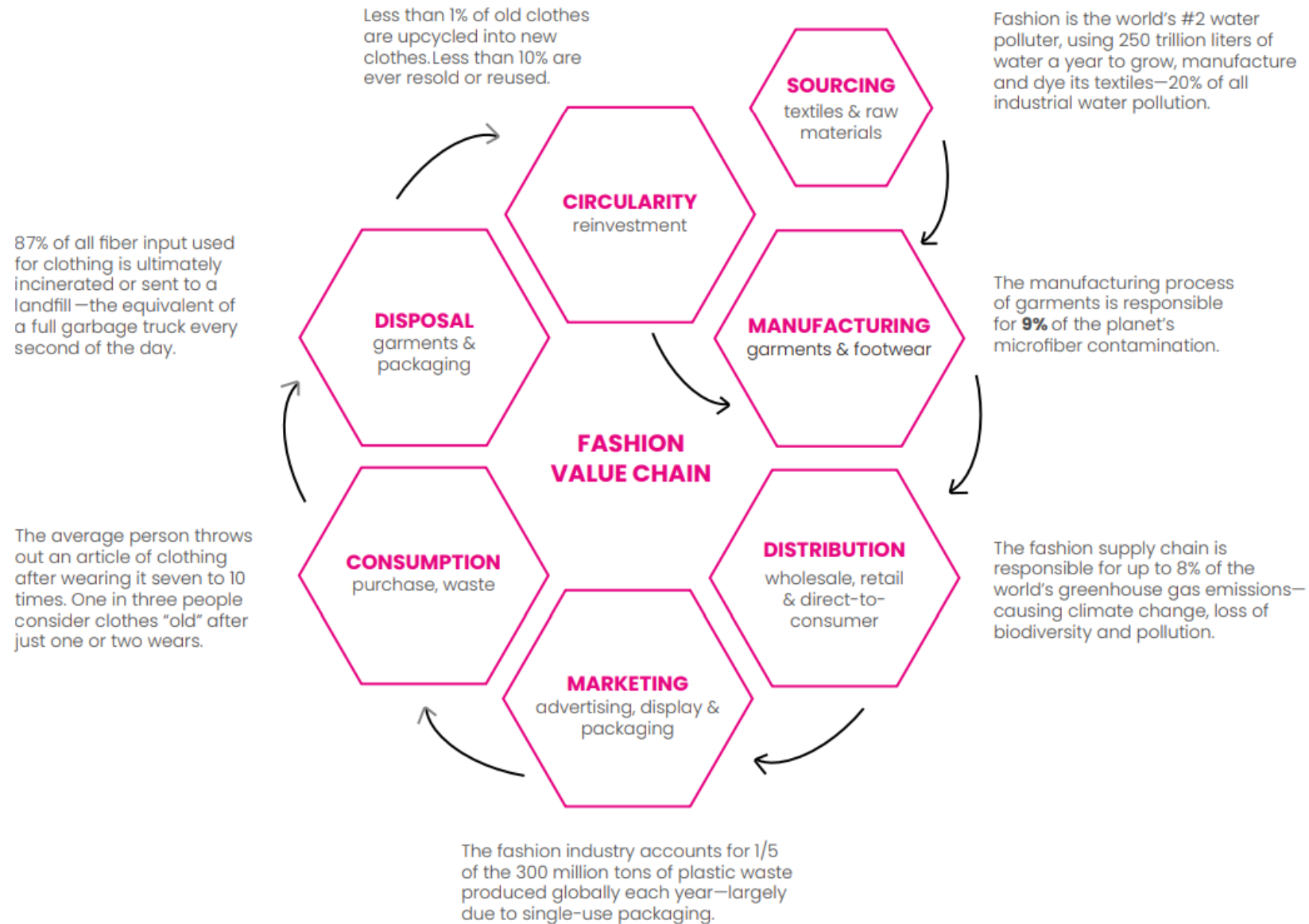
Source: 2018 Thomson Reuters



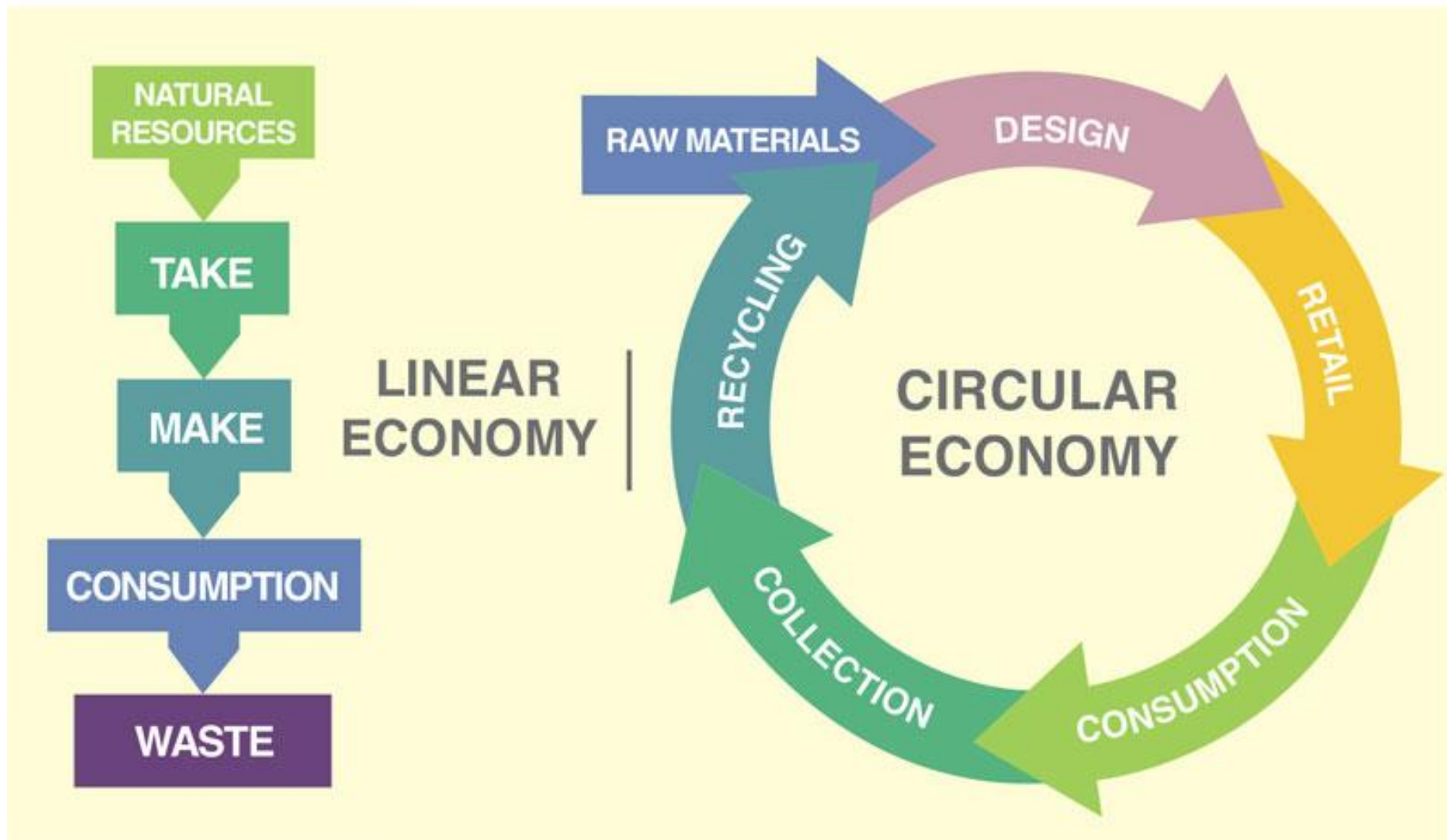
# TEXTILE INDUSTRY AND SUSTAINABLE SOLUTIONS













# UN ALLIANCE FOR SUSTAINABLE FASHION





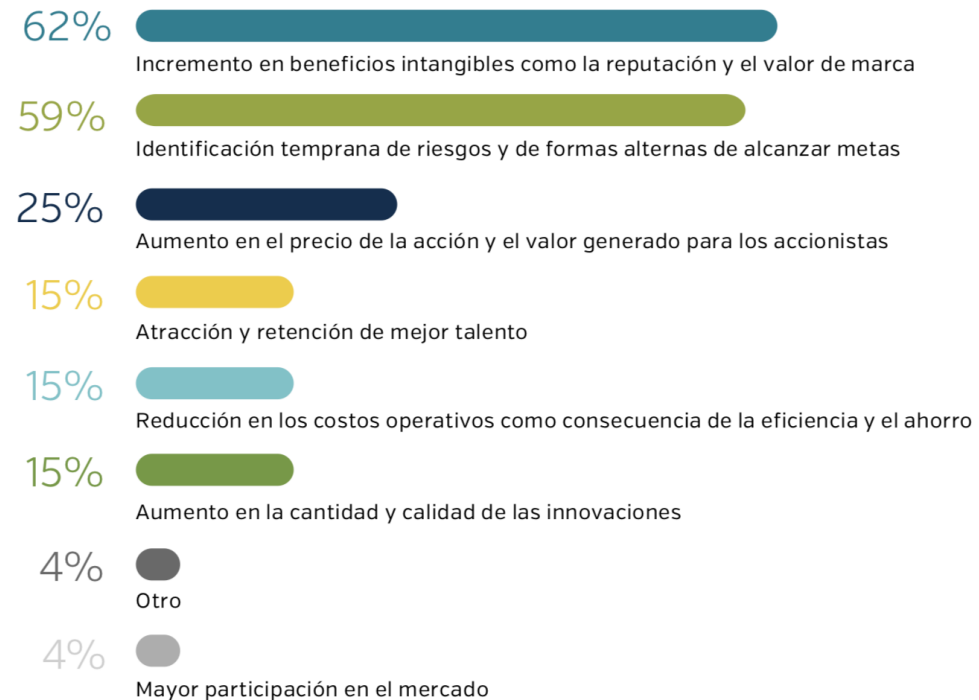
Why sustainability as a CORE  
BUSINESS?



# Why we should invest in sustainability?

Figura 3.

LA GESTIÓN DE LA SOSTENIBILIDAD CONTRIBUYE A LA  
GENERACIÓN DE VALOR EN LA EMPRESA PORQUE CONLLEVA A:

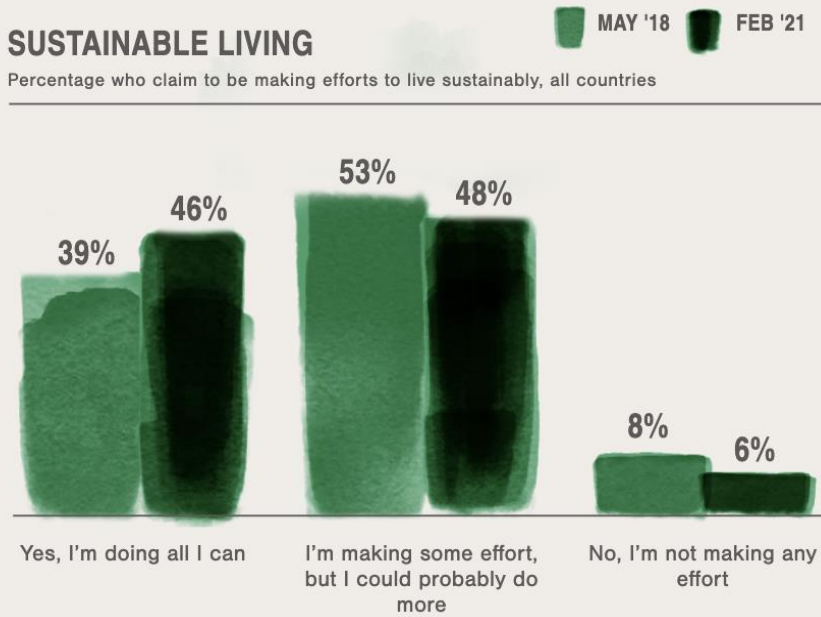


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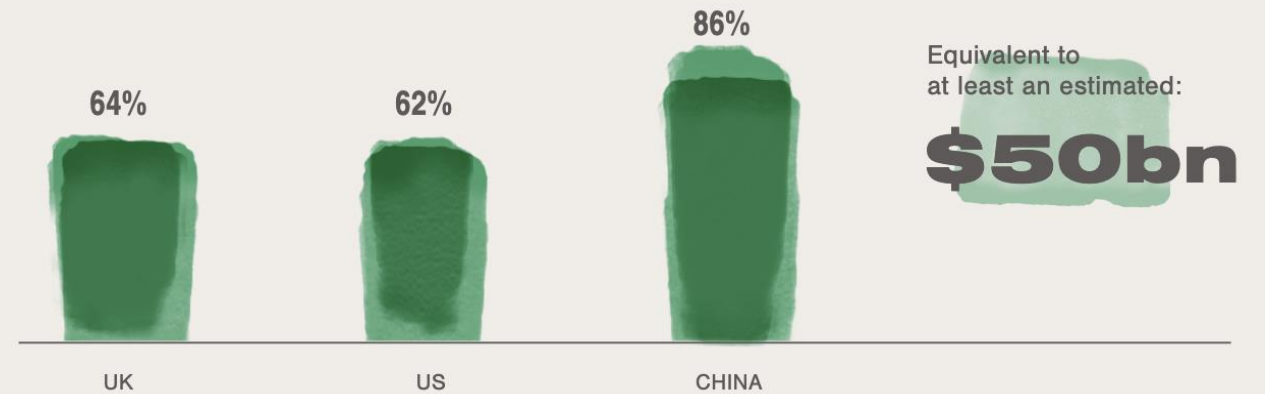
## SUSTAINABLE LIVING

Percentage who claim to be making efforts to live sustainably, all countries



## WILLINGNESS TO CONTRIBUTE FINANCIALLY

Percentage willing to contribute at least 0.5% of annual salary to solve climate change



<https://share.wunderman.com/dl/LRCOaAyd0i>

## ATTITUDES TO COMPANY & BRAND SUSTAINABILITY BEHAVIORS

Percentage agree, all countries

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Companies/brands should do a lot more to reduce their carbon impact



Sustainable practices should be a standard business practice



Companies/brands have a responsibility to take care of the planet and its people



I think it's good that brands use their money and power to raise awareness of important issues



I expect businesses to play a part in solving challenges like climate change or social justice



I think companies should put people and planet before profit





SUSTAINABILITY STRATEGY as  
CORE BUSINESS



# Sustainability Strategy

This strategy is focus on:

Social Empowerment and Integrity

Strengthening Associativity and Sustainable Supply Chain

Innovation and Climate Resilience



- 1) *Health & Welfare*
- 2) *Education & Sports*
- 3) *Women & Territory*



- 1) *Connectivity & Energy*
- 2) *Capacity Building*
- 3) *Supply Chain*



- 1) *Water & Safety*
- 2) *Energy Saving/Efficiency*
- 3) *Waste Management & Circular Economy*

## Key Materials



# Where to start?

- **Commit** (based in science)
- **Measure** (as a base line)
- **Define actions**, indicators, responsables, implementation period (Strategy)
- **Monitor (performance)**
- **Alliances** (cross sector collaboration)
- **Engage the supply chain and consumers (stronger together)**
- **Disclosure** (standardized reporting)



“

We're never ever saying that transparency is the end result. We know that it is a first step. But it basically allows a culture of scrutiny.

”

“

**We need leadership to make a decision, because once leadership says do it, it gets done. It's that simple.**

”

Stacy Flynn, Co-Founder & CEO // EVRNU



PERFIL  
CORPORATIVO







“

Fashion should make us  
look beautiful, but not at the  
expense of nature.

”

Yayra Agbofah, Founder // THE REVIVAL

LET'S  
CONNECT!



MuchasGracias

POWER FOR SUSTAINABILITY