



DenimFWD is a Transformational Technology and Advanced Manufacturing Implementation Company focused on achieving a more sustainable and consumer-responsive apparel industry.

OUR THREE GUIDING PRINCIPLES

DIGITAL

Design and product development
Fabric analysis

Connectivity from development to production execution
All process steps
traceability/transparency

Garment and fabric printing

SUSTAINABLE

Low environmental impact washes/measurable

Reduce waste on samples with digital tools
Circularity from garment repurposing services

Water recycling system

Cost Efficient

ON-DEMAND

Urban factory located near customers strategic location
On Shore

Quick response orders to deliver

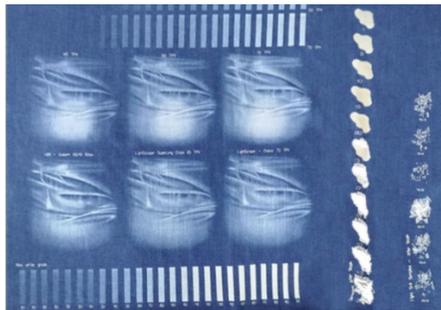
finished products on the right SKUs
Refreshed flexibility from traditional MOQs

True order postponement implementation

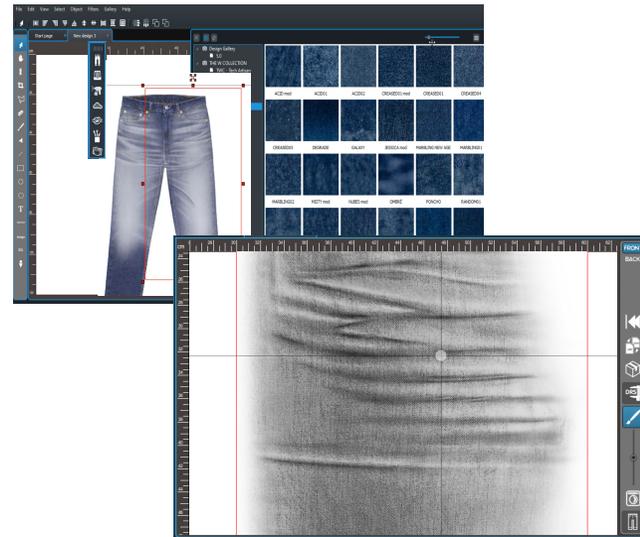
DIGITAL CONNECTIVITY

All our processes are digitally documented and interconnected from Design, PD to all production phases with automation.

Fabric Evaluation
LSF (Light sensitive
fabric)



Laser designs
files



Ozone and
atmospheric
treatment files



Garment
dyeing & wash
formula files



ON DEMAND WORKFLOW



DenimFWD>

digital / sustainable / on-demand



1

DIGITAL DESIGN eDesigner



2

PRODUCT DEVELOPMENT

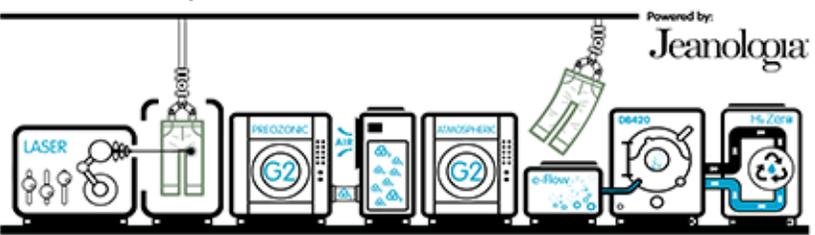
DenimFWD> smart lab



3

ON DEMAND PRODUCTION

DenimFWD> urban factory



4

QUICK RESPONSE TO STORES



THE RIGHT PRODUCT

AUTHENTIC (star icon)
 CREATIVE (lightbulb icon)
 LIKED (heart icon)
 SUSTAINABLE (recycling icon)

LOW IMPACT GARMENT

MEASURED WITH EIM SOFTWARE™ Jeanologia

SUSTAINABLE WASH MAPPING



ON- DEMAND

- **Urban Factories** located near customers **strategic locations**
- **Quick response** orders to deliver finished product on the right **SKUs**
- **Digital agility** for Design, PD and Production.
- Refreshed **flexibility** from traditional MOQs.



3K to 5K
units per day
of all kind of
finishes



4 - 7
working
days



BASE-WASH
GARMENTS

URBAN FACTORY

DenimFWD>

STORES

COLOR ON DEMAND

colorFWD➤

Implementation of leading technologies



ANY COLOR ANY PRINT

Jeanologia: ColorBox



Jeanologia: G2 Atmos

COLORFWD



COLORFWD

