

2024 Annual Conference

May 19 – 21 | Biltmore Hotel | Coral Gables

Event Description

Strategically located in Miami in order to easily draw members from the entire Western Hemisphere, the pro:Americas Annual Conference is a one-of-a-kind networking event. It uniquely brings together CEO's, owners, senior management & emerging talent from the world class supply chains of the Americas. The agenda from Sunday evening through midday Tuesday is focuses on education, collaborative problem-solving and networking. Our current issue-driven agendas are fluid. Interaction is informal and inclusive. Veteran AAPN members can recite what insights they gained from each AAPN event & how they applied those learnings to their business to make them more competitive. Newcomers feel welcomed and free to share their insights immediately. It is truly a meeting for the apparel producers in the Americas!

Average Attendance:

Between 150-200 people; consisting of executives from all 30 links in the textile/apparel supply chain with production in a dozen countries in the Western Hemisphere. The ONLY meeting of its kind in the industry. 50% of the 3-day agenda is set aside for networking.

Attendees Composition:

Executives from Brands/Retailers, Factories, Textiles, Trim, Logistics, Design, Compliance, Software, Embellishment, Machinery and much more, including those from emerging areas like Sustainability, AI Technology & Green Fiber/Chemical Development

Sponsorship Opportunities:

Silver – \$2,000

- Final attendee registration list with email addresses
- Logo on all Conference marketing material, including event page
- Promotional material may be placed in meeting room

Gold – \$3,500

- Final Attendee Registration list with email addresses
- Logo on all conference marketing material, including event page
- Promotional material may be placed in meeting room during Conference
- 1 executive receives 50% discount on registration for the event

Platinum – \$5,000

- Advance Attendee Registration list with email addresses
- Final Attendee Registration list with email addresses
- Logo on all conference marketing material, including event page
- Sponsor may choose to:
 - Place material at the registration desk at badge pick up or before the Welcome Reception
 - Place on each attendee's chair at the Meeting
- Sponsor will have opportunity to do a welcome speech & company introduction at one of the lunches or breaks at the event (Monday: 3 opportunities, Tuesday: 1 opportunity)
- 1 executive receives free registration for the event

Diamond – \$10,000

- Advance Attendee Registration list with email addresses
- Final Attendee Registration list with email addresses
- Linked Logo on all conference marketing material, including AAPN website
- AAPN will broadcast 1 email specifically highlighting the company and their sponsorship of the event (Company must provide the marketing material/Press release)
- Sponsor may choose to:
 - Place material at the registration desk at badge pick up or before the Welcome Reception
 - Place on each attendee's chair at the Meeting
- 2 executives receive free registration for the event
- Sponsor will have opportunity to do a welcome speech & company introduction at one of the evening receptions during the event (Sunday Welcome Reception or Monday Dinner Reception)

Strategic Partner – \$15,000

- Advance Attendee Registration list with email addresses
- Final Attendee Registration list with email addresses
- Linked Logo on all conference marketing material
- Linked Logo will appear on home page of AAPN website as an *Annual Conference Partner* until June 1st
- AAPN will broadcast 2 emails specifically highlighting the company and their sponsorship of the event (Company must provide the marketing material/Press release)
- Sponsor may choose to:
 - Place material at the registration desk at badge pick up or before the Welcome Reception
 - Place on each attendee's chair at the Meeting
- 2 executives receive free registration for the event, 1 executive receives a 50% discount
- Sponsor will have opportunity to do a welcome speech & company introduction at one of the evening receptions during the event (Sunday Welcome Reception or Monday Dinner Reception *or a special opportunity can be created*)