

AAPN 2025 pro:Americas Annual Conference Agenda

May 12–14, 2025 | Marriott Harbor Beach Resort, Ft. Lauderdale, FL

Sponsored by

Platinum



Silver



Agenda:

Day 1 – Monday, May 12, 2025

1:00 PM – onward **Badges Available for Pick-Up**

[Hotel Lobby](#)

7:00 – 9:00 PM **Welcome Reception**

[Oceanview Terrace](#) *Outdoor Venue, Dress Code: Resort Casual*

Day 2 – Tuesday, May 13, 2025

Focus: AI, Investment, Technology, Trade and Economic Outlook

7:00 AM **Breakfast Buffet**

[Oceans II & IV](#)

8:00 AM **General Session begins**

[Oceans I & III](#) *Indoor Meeting Room, Dress Code: Business Casual*

Welcome & Opening Remarks

Tony Anzovino, Director of Product Development and Sourcing | Dillard's & Jill Coleman, Sales & Education Manager | Prairie Wear

Keynote: Leveraging AI to Solve Real-World Business Challenges

Joe Parrish, Founder & CEO | The Variable Agency

Coffee Break & Networking

Tech Panel: Digital Product Creation – The Future of Design &

Development *Moderated by Pam Peale, VP of Global Sales and US PLM Operations | DeSL*

Speakers: *Luis Velazquez, SVP Product Development and Sourcing | Fabletics and Matt Swartz, Senior Material Color Quality and Surface Design Manager | Patagonia*

Tech Panel: Shared Factory Floor Visibility *Moderated by Lynsey Jones, Executive Director | AAPN*

Speakers: *Fred Isenberg, Vice President, Application Solutions Group | CGS,*

Peter Smith, Chief Supply Chain Officer | Jockey International and *Roberto Bequillard*, President | Confexsa

Morning Technology Session Summary with *Paul Magel*, President | CGS

Lunch Break & Networking

[Ocean II & IV](#)

Investment in the Americas

Fireside Chat with Dr. Juan José Daboub, Ph.D., President | HUGE Business and Investment Council

Macroeconomic Outlook: Global Economic Trends & Cost Pressures

Dr. Roger Tutterow, Professor of Economics and Henssler Financial Endowed Chair | Kennesaw State University

Coffee Break & Networking

Trade, Government Policy & Tariffs

Nicole Bivens-Collinson, Managing Principal, Operating Committee, International Trade & Government Relations Practice Leader | Sandler, Travis & Rosenberg, P.A.

4:30 PM Day 1 Wrap-Up & Key Takeaways

Tony Anzovino & Jill Coleman

5:00 – 6:00 PM Women's Networking Cocktail Reception

[Dunes Terrace](#) *Outdoor Venue, Dress Code: Resort Casual*

5:30 – 8:00 PM Cocktails & Dinner Reception (Buffet Dinner served at 6pm)

[Resort Beach](#) *Outdoor Venue, Dress Code: Resort Casual*

Day 3 – Wednesday, May 14, 2025

Focus: Supply Chain Pain Points, Sustainability, and the Future of the Region

7:00 AM Breakfast

[Oceans II & IV](#)

8:30 AM General Session begins

[Oceans I & III](#) *Indoor Meeting Room, Dress Code: Business Casual*

Welcome Back & Recap of Day 1

Tony Anzovino & Jill Coleman

Panel: Sustainability as a Profit Driver – Turning ESG into ROI *Moderated by Rick Horwitch, Chief of Supply Chain & Sustainability Strategy | Bureau Veritas*

Speakers: *Jaime Miguel, CEO | Intradeco and Jorge Dardano, VP Textile Operations | CASW and Debbie Perlman, SVP Business Development | Recover*

Talking Shop: Building a Brand that Lasts

*Vickie Rotante, Head of Product Development and Sourcing | Janie and Jack
In conversation with Lynsey Jones*

Emerging Business Models in the US

*Jennifer Guarino, President & CEO | ISAIC (Industrial Sewing and Innovation Center)
In conversation with Lynsey Jones*

Coffee Break & Networking

Beyond Visibility: Powering Supply Chain Liquidity through Digitization

Gary Schneider, VP Financial Services | Infor Nexus

Final Remarks & AAPN Awards

Tony Anzovino, Jill Coleman & Lynsey Jones

12:00 PM Conference Adjourns