

2025 Annual Conference Sponsorship Opportunities

May 12 – 14 | Marriott Harbor Beach Resort | Ft Lauderdale, FL

Event Description

Strategically located in the Miami/Ft Lauderdale area in order to easily draw members from the entire Western Hemisphere, the **pro:Americas Annual Conference** is a one-of-a-kind networking event. It uniquely brings together CEO's, owners, senior management & emerging talent from the world class apparel supply chains of the Americas. The agenda from Monday evening through midday Wednesday is focuses on education, collaborative problem-solving and networking. Our current issue-driven agendas are fluid. Interaction is informal and inclusive. Veteran AAPN members can recite what insights they gained from each AAPN event & how they applied those learnings to their business to make them more competitive. Newcomers feel welcomed and free to share their insights immediately. It is truly a meeting for the apparel network in the Americas!

Average Attendance:

Between 150-200 people; consisting of executives from all 30 links in the textile/apparel supply chain with production in a dozen countries in the Western Hemisphere. The ONLY meeting of its kind in the industry. 50% of the 3-day agenda is set aside for networking.

Attendees Composition:

Executives from Brands/Retailers, Factories, Textiles, Trim, Logistics, Design, Compliance, Software, Embellishment, Machinery and much more, including those from emerging areas like Sustainability, AI Technology & Green Fiber/Chemical Development

Sponsorship Opportunities:

Silver – \$2,000

- Final attendee registration list with email addresses
- Logo on all Conference marketing material, including event page & email blasts
- Promotional material may be placed in meeting room

Gold – \$3,500

- Final Attendee Registration list with email addresses
- Logo on all conference marketing material, including event page & email blasts
- Promotional material may be placed in meeting room during Conference
- 1 executive receives 50% discount on registration for the event

Platinum – \$5,000

- Advance Attendee Registration list with email addresses
- Final Attendee Registration list with email addresses
- Logo on all conference marketing material, including event page & email blasts
- Sponsor may choose to:
 - Place material at the registration desk at badge pick up or before the Welcome Reception
 - Place on each attendee's chair at the Meeting
- Sponsor will have opportunity to do a welcome speech & company introduction at one of the lunches or breaks at the event (Tuesday 3 opportunities, Wednesday 1 opportunity) or potentially moderate a panel (pending agenda topics)
- 1 executive receives free registration for the event